WCFE - Mountain Lake PBS - Plattsburgh, NY **Quarterly Program Topic Report** January 1 - March 31, 2008

Aging

NOLA:

MLNH 009048

Series Title:

NewsHour with Jim Lehrer; The

Version:

SD-Base

Length:

60

Airdate:

1/23/2008 7:00:00 PM/502

Service:

PBS

Format:

Segment Length: 00:11:33

'Green House' Nursing Homes Expand as Communities Reinvent Elder Care: Susan Dentzer reports on the "green houses" project, which seeks to reinvent traditional nursing home care and create close-knit communities of patients and caregivers. Some observers, however, question the homes' financial feasibility.

American History/Biography

AJAC 000000

Series Title:

Andrew Jackson: Good, Evil and the Presidency

Version:

SD-Base 120

Length: Airdate:

1/2/2008 9:00:00 PM/502

Service: Format:

PBS Other Segment Length: 00:00:01

A biography of America's seventh president, ANDREW JACKSON: GOOD, EVIL AND THE PRESIDENCY explores whether Americans should celebrate Jackson or apologize for him. Viewers discover that Jackson fought in the Revolutionary War when he was 13 years old and that he used the skills learned in battle to kill a man over a gambling debt; that Jackson led the American army to the most surprising victory in its history in the Battle of New Orleans, but that he also launched an unauthorized invasion of Florida; that Jackson was the first great champion of the common white man and owned more than a hundred black Americans; that Jackson dramatically expanded the United States and did so by brutally wresting vast regions of the south from Native Americans; that Jackson, in one of the boldest political strokes in history, founded the Democratic Party, yet was viewed by his enemies as an American Napoleon. The film concludes with the words of Jackson's first biographer, James Parton: "Andrew Jackson was a patriot, and a traitor. He was the greatest of generals, and wholly ignorant of the art of war. He was the most candid of men, and capable of the profoundest dissimulation. He was a democratic autocrat, an urbane savage, an atrocious saint." Martin Sheen narrates.

NOLA: PITV 000101

Series Title: Pioneers of Television

Episode Title: Sitcoms

Version: SD-Embedded Promo

Length: 60

Airdate: 1/6/2008 7:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:01

This episode focuses on five key sitcoms: "I Love Lucy," "The Honeymooners," "Make Room for Daddy," "The Andy Griffith Show" and "The Dick Van Dyke Show." The last remaining Honeymooner, Joyce Randolph, offers surprising insights into the mind of Jackie Gleason. Similarly, Marlo Thomas speaks candidly about her father, Danny. Andy Griffith offers forceful opinions about the people and techniques that made his show work. In a rare occurrence, both Mary Tyler Moore and Dick Van Dyke recount their years on "The Dick Van Dyke Show." Hundreds of episodes were culled for the most entertaining clips — including one particularly side—splitting bit by Don Knotts.

NOLA: AMEX 002003

Series Title: American Experience

Episode Title: Buffalo Bill

Version: SD-Embedded Promo

Length: 60

Airdate: 2/25/2008 10:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:00

William "Buffalo Bill" Cody's legendary exploits helped create the myth of the American West — one that endures today. In 1883, he transformed himself into a master showman, creating and starring in a world-famous traveling show that brought the "real" Wild West to life. Part circus, part history, "Buffalo Bill's Wild West" toured for three decades, playing to enthusiastic crowds across the United States and Europe. Richard Ben Cramer narrates.

NOLA: WMJH 000000

Series Title: Words and Music by Jerry Herman

Version: SD-Base Length: 90

Airdate: 1/1/2008 9:30:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:00

"When they passed out talent," Broadway star Carol Channing says of composer and lyricist Jerry Herman, "Jerry stood in line twice." Herman wrote the words and music for some of the greatest Broadway musicals ever mounted, including "Hello, Dolly!," "Mame" and "La Cage aux Folles." "Words and Music by Jerry Herman" uses insightful on-camera interviews, behind-the-scenes rehearsal sessions, rare photographs and never-before-seen archival footage of original Broadway performances to create a warm, humorous and moving portrait of a living theater legend. Five years in the making, this documentary by award-winning filmmaker Amber Edwards chronicles Herman's rapid rise from witty, topical off-Broadway revues during the 1950s to his first Broadway hits in the 1960s ("Milk and Honey," followed quickly by the record-breaking "Dolly" and then "Mame") through the less successful shows of the 1970s ("Dear World," "Mack & Mabel" and "The Grand Tour") to his triumphant return in 1983 with "La Cage aux Folles," which made social and political history.

NOLA: MMST 000000

Series Title: My Music: My Generation - The 60s

Version: SD-Pledge

Length: 120

Airdate: 3/2/2008 5:30:00 PM/503

Service: PBS-SIP
Format: Performance
Segment Length: 00:00:00

Procol Harum with "A Whiter Shade Of Pale," The Moody Blues singing "Nights In White Satin," John Fogerty and Credence Clearwater Revival, do these names sound familiar? Just like Janis Joplin and Jimi Hendrix, they are all part of "the 60's experience," and for the first time ever, classic full-length clips never-before-broadcast of these icons, and new live performances from 60's seminal artists, Roger McGwinn of the Byrds, Chuck Negron of Three Dog Night, John Kay and Steppenwolf, Felix Cavalierie of The Rascals, Eric Burden of The Animals and more will gather for a special "rock-u-concert" to attract the boomers this March. It's the latest "My Music" special from TJL, called "My Generation - The 60's Experience" and the program promises to take us back with songs and of peace, love, and protest - the defining anthems of a generation.

OSMD 000000 NOLA:

Series Title: Osmond 50th Anniversary Reunion; The Version: SD-Pledge

120 Length:

3/3/2008 8:00:00 PM/503 Airdate:

Service: PBS-SIP

Format: Event Coverage

Segment Length: 00:00:00

"Osmond-mania" reigns in this concert special, recorded in Las Vegas at the Orleans Hotel Showroom. All seven Osmonds reunite to perform many of their best-selling hits. Video clips and historic photos are presented around many of the performances. The program includes cameo appearances by celebrity guests, including Andy Williams.

NOLA: AMMS 002101 Series Title: American Masters

Episode Title: Pete Seeger: The Power of Song

Version: SD-Embedded Promo

Length:

Airdate: 2/27/2008 9:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:00

Pete Seeger helped introduce America to its own musical heritage, devoting his life to using the power of song as a force for social change. Standing strong for deeply-held beliefs, Seeger went from the top of the pop charts to the top of the blacklist and was banned from American commercial television for more than 17 years. This determined singer/songwriter made his voice heard and encouraged the people of the world to sing out along with him. Now almost 90, Seeger continues to invigorate and inspire the musicians who help tell his story--including Joan Baez, Bruce Springsteen, Natalie Maines, Tom Paxton, Arlo Guthrie, and others.

Business/Industry

MLNH 009032 NOLA:

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base Length: 60

1/1/2008 7:00:00 PM/502 Airdate:

Service: PBS Format: News Segment Length: 00:10:40

Environmental Activist Questions the Goals of Globalization: In the fourth installment in a series of conversations about the impact of globalization, NewsHour economics correspondent Paul Solman interviews Vandana Shiva, an activist at the forefront of the fight against globalization for nearly three decades.

Community Politics, Government

NOLA: MLNH 009034

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base Length: 60

Airdate: 1/3/2008 7:00:00 PM/502

Service: PBS

Format: Event Coverage

Segment Length: 00:06:36

In Iowa, Candidates Face First Battle in Presidential Nominating Contest: Judy Woodruff reports on the scene in Iowa as the state holds the first-in-the-nation presidential caucuses. Analysts Mark Shields and David Brooks assess the nominating kickoff.

Consumerism

NOLA: NBRT 027207

Series Title: Nightly Business Report

Version: SD-Base Length: 30

Length: 30 Airdate: 1/1/2008 6:30:00 PM/512

Service: PBS Format: News Segment Length: 00:00:00

Investment Review & Preview 2007-2008; Sam Stovall of Standard and Poor's Equity Research Analyzes 2007's Market Movements; Housing Crisis 2007; Christine Benz of Morningstar Reviews Mutual Funds in the 4th Quarter; Roundtable Review of the Economy & Stock Market; Market Monitors Predict Stock Activity For 2008.

NOLA: MLNH 009062

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base Length: 60

Airdate: 2/12/2008 7:00:00 PM/502

Service: PBS

Format:

Segment Length: 00:08:04

Billionaire Buffett Offers to Help Insure Municipal Bonds: Billionaire investor Warren Buffett announced Tuesday that he would help shore up three insurance bond firms by offering additional insurance on up to \$800 billion in municipal bonds. The Wall Street Journal's David Wessel explains how bond insurers impact Wall Street and how Buffett's may help ease financial concerns.

NOLA: MLNH 009085

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Short

Length: 60

Airdate: 3/14/2008 7:00:00 PM/502

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:10:37

Americans Feel Economic Pains Despite Government Efforts: President Bush and Federal Reserve Chairman Ben Bernanke sought to bolster confidence Friday that U.S. economic growth will recover despite a recent string of bleak economic reports. Two financial reporters examine how the slowdown is impacting American consumers.

Crime/Legal Issues/Law Enforcement

NOLA: MLNH 009061

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 2/11/2008 7:00:00 PM/502

Service: PBS

Format:

Segment Length: 00:11:36

Pentagon Charges Six Detainees With Crimes Tied to 9/11: The Pentagon announced Monday it had charged six Guantanamo detainees with murder and war crimes in connection with the Sept. 11 attacks and will seek the death penalty against them, setting the stage for trials by military tribunal. Legal experts discuss the move.

NOLA: MLNH 009083

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Short

Length: 60

Airdate: 3/12/2008 7:00:00 PM/502

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:13:41

Spitzer Resigns After Detailed Investigation Led to Prostitution Ring: New York Gov. Eliot Spitzer announced Wednesday he would resign from office, after being linked to a prostitution ring on Monday. Spitzer cited "private failings" for his resignation. Legal experts examine the federal investigation that led to Spitzer's downfall.

Economy

NOLA: MLNH 009039

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 1/10/2008 7:00:00 PM/502

Service: PBS

Format:

Segment Length: 00:10:44

Candidates Strive to Address Voter Concerns on Economy: Exit polling from Tuesday's New Hampshire primary shows that the economy was the top concern among voters in the state, ahead of the Iraq war, healthcare and immigration. Financial reporters explain what candidates are doing to ease voters' economic anxieties.

NOLA: MLNH 009055

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 2/1/2008 7:00:00 PM/502

Service: PBS

Format:

Segment Length: 00:11:58

Shields and Brooks Weigh '08 Race, Stimulus Debate: The 2008 presidential race saw more shake-ups this week with the exits of candidates John Edwards and Rudy Giuliani, while lawmakers debated the best way for the government to help boost an ailing economy. Analysts Mark Shields and David Brooks discuss the week's news.

Employment

NOLA: NOWD 000407 Series Title: NOW on PBS Version: SD-Base

Length: 30

Airdate: 2/15/2008 9:00:00 PM/501

Service: PBS

Format:

Segment Length: 00:00:00

Temporary workers and independent contractors make up nearly a third of the U.S. workforce, and represent a growing asset to companies who rely on freelance flexibility. But corporations are using the designation "freelancer" to avoid paying health care and other benefits, even though many of these workers put in the same hours as their covered counterparts. NOW looks at the effect of this tactic on the lives and personal economy of freelance workers. We also examine an Enterprising Idea to help independent workers manage their personal needs, including benefits, networking and investment help. Freelancers Union, founded by former labor lawyer and MacArthur grant recipient Sara Horowitz, provides a safety net for over 60,000 workers, but how is it viewed by the traditional labor movement?

NOLA: MLNH 009080

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Short

Length: 60

3/7/2008 7:00:00 PM/502 Airdate:

Service: PBS

Format:

Segment Length: 00:08:35

U.S. Shed 63,000 Jobs, Spurring More Economic Fears: Recently released economic statistics show the U.S. lost 63,000 jobs in February. An executive at a job placement firm and a former top-level Department of Labor official examine the factors behind these job-market losses and what lies ahead for the American economy.

Energy

MLNH 009079 NOLA:

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Short

Length: 60

Airdate: 3/6/2008 7:00:00 PM/502

Service: PBS

Format:

Segment Length: 00:12:07

Carbon Offset Plan Allows Businesses to Trade Environmental 'Credit:' As scientists debate how to address climate change, one proposal for businesses creates a carbon credit system that allows emission producing companies to buy credits from companies that use energy efficient technologies as a way to offset overall environmental impact.

Environment/Nature/Geography

ISEW 000000 NOLA:

Eden at the End of the World Series Title:

Version: SD-Base

Length: 60

1/30/2008 9:00:00 PM/502 Airdate:

PBS Service:

Format: Documentary Segment Length: 00:00:00

Where the Atlantic and Pacific oceans collide, at the bottom of South America, is Patagonia, one of the last great wild Eden's on Earth. Join National Geographic on a journey to this breathtaking sub-Antarctic region now facing its greatest challenge recovering from the misguided actions of man. Eden at the End of the World offers a wondrous glimpse into the pristine haven that is Patagonia.

NOLA: NAAT 002507

Series Title: Nature

Episode Title: Crash: A Tale of Two Species

Version: SD-Embedded Promo

Length: 60

Airdate: 2/10/2008 8:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:00

Each year, a small shorebird that winters on the southern tip of South America must make a 10,000-mile journey to its nesting grounds in the Arctic — one of the longest migrations on earth. The pocket-sized long distance traveler times its migration precisely to coincide with the annual spawning of one of earth's most ancient creatures. Horseshoe crab eggs in the Delaware Bay fuel the little bird's epic journey to the Arctic...but recently, bird numbers have started to crash. The story of the red knot and the horseshoe crab is a living example of how every species is interconnected — each one important, no matter how big or small.

Family/Marriage

NOLA: MLNH 009074

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 2/28/2008 7:00:00 PM/502

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:04:12

"Juno" Raises Questions About Teen Pregnancy: "Juno" -- a popular film about a teenage girl who gets pregnant and gives her baby away -- won the 2008 Oscar for best original screenplay. Essayist Anne Taylor Fleming reflects on how teen pregnancy is portrayed in popular media.

Health/Health Care

NOLA: AMEX 002002

Series Title: American Experience

Episode Title: The Lobotomist Version: SD-Embedded Promo

Length: 60

Airdate: 1/21/2008 9:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:00

It was hailed by the New York Times as "surgery of the soul," a groundbreaking medical procedure that promised hope to the most distressed mentally ill patients and their families. But what began as an operation of last resort was soon being performed at some fifty state asylums, often to devastating results. Little more than a decade after his rise to fame, Walter Freeman, the neurologist who championed the procedure, was decried as a moral monster, and lobotomy one of the most barbaric mistakes of modern medicine. American Experience presents "The Lobotomist," the gripping and tragic story of an ambitious doctor, the desperate families who sought his help, and the medical establishment that embraced him. From award-winning producers Barak Goodman and John Maggio (The Boy in the Bubble, The Fight), this one-hour film features interviews with Dr. Freeman's former patients and their families, his students, and medical historians, and offers an unprecedented look at one of the darkest chapters in psychiatric history.

NOLA: BWDX 000000

Series Title: Brenda Watson's Detox Strategy

Version: SD-Pledge

Length: 90

Airdate: 3/1/2008 9:30:00 AM/503

Service: PBS-SIP

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Brenda Watson offers viewers a step-by-step plan to eliminate toxins from their home and environment, detoxify their bodies and maintain a healthy life. Watson answers the complicated questions - How do I know if I've been affected by toxins?" and "What can I do to rid myself and those I love of these toxins?" - through her easy-to-understand R.E.N.E.W process. R.E.N.E.W. stands for "Remove, Eliminate, Nourish, Energize and achieve Wellness."

Immigration/Refugees

NOLA: JEWA 000101

Series Title: Jewish Americans; The

Episode Title: They Came to Stay/A World of Their Own

Version: SD-Base Length: 120

Airdate: 1/9/2008 9:00:00 PM/502

Service: PBS

Format: Feature Film/Video Drama

Segment Length: 00:00:01

This six-hour documentary follows 350 years of Jewish-American history, from the first settlement in the 17th century to the present, and explores the experience of immigration and assimilation. Liev Schreiber narrates. Part one begins in the 18th century, when a small number of Jews came to America, struggling to hold fast to their faith and heritage while becoming part of the emerging nation.

NOLA: MLNH 009065

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base Length: 60

Airdate: 2/15/2008 7:00:00 PM/502

Service: PBS

Format:

Segment Length: 00:09:54

Mexican President Calderon on Goodwill Tour of Several U.S. Cities: Mexican President Felipe Calderon went on a tour of several U.S. cities with large Mexican populations; however, his itinerary did not include Washington, D.C. Jeffrey Kaye reports on Calderon's trip.

Media

NOLA: BMJL 001139

Series Title: Bill Moyers Journal

Version: SD-Base

Length: 60

1/4/

Airdate: 1/4/2008 10:00:00 PM/502

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

What do the results in Iowa say about the press and politics? In two interviews, Bill Moyers talks with candidates shut out of key debates: Paul by Fox News from an upcoming debate in New Hampshire and Kucinich by Iowa's biggest newspaper The Des Moines Register in December. On the Friday after the Iowa caucuses, Paul and Kucinich will give their perspectives on the results, the politics, and the process as the field heads to New Hampshire. Also on the program, Kathleen Hall Jamieson, director of the Annenberg Public Policy Center, examines the campaigns and coverage in Iowa and looks at the power of the press to systematically advantage some candidates and disadvantage others.

NOLA:

MLNH 009070

Series Title:

NewsHour with Jim Lehrer; The

Version:

SD-Base

Length:

60

Airdate:

2/22/2008 7:00:00 PM/502

Service:

PBS

Format:

Segment Length: 00:03:38

Viewers Voice Thoughts on PBS Relevance Debate: Jeffrey Brown provides an update on a discussion over the relevancy of PBS, which was sparked by a Feb. 17 New York Times article entitled "Is PBS Still Necessary?" To date, the Online NewsHour has posted some 6,000 viewer comments on the role of PBS and the NewsHour in the media landscape.

Minorities/Civil Rights

NOLA:

AFAL 000201 Stacked

Series Title:

African American Lives 2

Episode Title: The Road Home/A Way Out of No Way

themselves in Oklahoma after being excluded from the tribal rolls.

Version:

SD-Stacked Embedded Promo

Length:

120

Airdate:

2/6/2008 9:00:00 PM/502

Service: PBS

Format:

Documentary

Segment Length: 00:00:01

"The Road Home" focuses on stories of participants' ancestors in the early 20th century, including the tragic account of Tom Joyner's great-uncles, who were executed in 1915 for a crime that evidence suggests they did not commit, and Bliss Broyard's stunning discovery about the identity of her father renowned New York Times critic Anatole Broyard - at the time of his death. "A Way Out of No Way" continues to trace the guests' lineages back through the late 1800s to the Civil War, featuring such stories as that of Chris Rock's great-great-grandfather, a black Civil War veteran who was twice elected to the South Carolina State Legislature, and Don Cheadle's great-greatgrandparents, who, as Chickasaw Freedmen, struggled to build lives for

National Politics/Government

NOLA: BYPC 000000

Series Title: By the People: Citizenship in the 21st Century

Version: SD-Base Length: 60

Airdate: 1/4/2008 10:00:00 PM/502

Service: PBS
Format: Other
Segment Length: 00:00:00

Jim Lehrer hosts By the People: Citizenship in the 21st Century, a documentary featuring some of America's most talented and influential leaders debating the rights and responsibilities of citizenship. The one-hour special will show highlights of the Dialogues in Democracy project that By the People is undertaking in partnership with the Colonial Williamsburg Foundation. A major focus of the broadcast is the By the People convocation that took place in Williamsburg, Virginia, from November 8 through 11, with the goal of creating thoughts for a new "Declaration of Citizenship in the 21st Century." The convocation brought together a diverse group of approximately 50 influential Americans, reflecting diverse perspectives. Among the participants were: Nathan Baxter, Bishop of the Episcopal Diocese of Central Pennsylvania; David Davenport, former president of Pepperdine University; Lisa Madigan, Illinois Attorney General; Leo Melamed, Chairman Emeritus, Chicago Mercantile Exchange; Robert Moses, founder of The Algebra Project; Craig Newmark, founder of Craigslist; and Indianapolis 500 driver Janet Guthrie.

NOLA: AISS 000000

Series Title: American Idealist: The Story of Sargent Shriver

Version: SD-Base

Length: 90

Airdate: 1/21/2008 10:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:00

Peace Corps, VISTA, Community Action, Head Start, Legal Services for the Poor, Youth Corps, Job Corps, and more. Sargent Shriver invented a string of social initiatives that shaped an era and dared millions of young Americans to live out their ideals. Those who knew him-Bill Moyers, Andrew Young, political commentator Mark Shields, and so many others-have spoken of Shriver in the same breath as Martin Luther King, Jr., calling him a visionary of deep humanity who helped create a more just society. American Idealist brings Shriver's story to life in a new film premiering nationally on PBS, primetime January 21, 2008. A powerful 90-minute depiction of practical activism, it offers a hopeful vision of what this nation could be and could do, based on the experience of what it once did when pushed by the civil rights movement and guided by the War on Poverty.

NOLA: NOVA 003501

Series Title: NOVA

Episode Title: AstroSpies Version: SD-Base

Length: 60

Airdate: 2/12/2008 8:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:00

A look at the Cold War-era plans of the U.S. and USSR to militarize space. Included: insights from astronauts involved in the top-secret American program; a look at the Soviet "Almaz" spy station, which featured high-powered spy cameras and a cannon to knock out enemy satellites.

NOLA: FRON 002607 Series Title: Frontline

Episode Title: Rules of Engagement

Version: SD-Base Length: 60

Airdate: 2/19/2008 9:00:00 PM/502

Service: PBS Format: News Segment Length: 00:00:00

FRONTLINE reveals the untold story of what happened in Haditha, Iraq, where twenty-four residents were killed by U.S. forces in what many branded "Iraq's My Lai." With accusations swirling that the Marines massacred Iraqi civilians "in cold blood," the incident has led to one of the largest criminal cases against U.S. troops in the Iraq war.

Religion/Ethics

NOLA: NOWD 000404
Series Title: NOW on PBS

Version: SD-Base

Length: 30

Airdate: 1/25/2008 9:00:00 PM/501

Service: PBS

Format:

Segment Length: 00:00:00

Concerns of some Evangelical-Christian voters are examined.

Science/Technology

NOVA 003504 NOLA:

Series Title: NOVA | Absolute Zero Episode Title: The Conquest of Cold

SD-Base Version:

Length: 60

1/8/2008 8:00:00 PM/502 Airdate:

Service: PBS

Format: Documentary Segment Length: 00:00:00

NOVA brings the history of this frosty subject to life with historical recreations of great moments in low-temperature research and interviews with noted historians and scientists, including Simon Schaffer of the University of Cambridge, and Nobel laureates Eric Cornell and Carl Wieman of the University of Colorado at Boulder and Wolfgang Ketterle of the Massachusetts Institute of Technology. Part One, "The Conquest of Cold," opens in the 1600s when the nature of cold and even heat were a complete mystery. Are they different phenomena or aspects of some unified feature of nature? Are they added to a substance or qualities of the substance itself? The experiments that settled these questions helped stoke the Industrial Revolution, which exploited such fundamental insights as that heat always flows from hot to cold.

Transportation

NOLA: MLNH 009042

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

1/15/2008 7:00:00 PM/502 Airdate:

Service: PBS

Format:

Segment Length: 00:08:23

Design Flaw Cited in Investigation of Minnesota Bridge Collapse: The National Transportation Safety Board revealed findings Tuesday from its probe of last year's deadly Minnesota bridge collapse, citing a design flaw with steel "gusset plates" used to build the structure. NTSB chief Mark Rosenker details the agency's investigation.

NOLA: AMEX 002004

Series Title: American Experience

Episode Title: Grand Central
Version: SD-Embedded Promo

Length: 60

Airdate: 2/4/2008 9:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:00

On January 8, 1902, a commuter train traveling through a tunnel in New York City's Grand Central Depot ran into another train, killing 17 people. An engineer's innovative response to the crisis gave birth to one of America's greatest establishments: Grand Central Terminal. By 1947, over 65 million people had traveled through the station. Today, it is one of New York's most famous spaces and a living monument to the nation's great railway age.

War/Veterans/National Security

NOLA: MLNH 009041

Series Title: NewsHour with Jim Lehrer; The

Version: SD-Base

Length: 60

Airdate: 1/14/2008 7:00:00 PM/502

Service: PBS

Format:

Segment Length: 00:10:23

Bush Visit, Arms Deal Put Focus on U.S.-Saudi Relations: President Bush made his first trip to Saudi Arabia on Monday in a bid to gain support for Israeli-Palestinian peace talks, while the White House announced a \$20 billion weapons deal with the powerful Saudi kingdom. Experts examine the state of U.S.-Saudi relations.

NOLA: PBCA 000000

Series Title: PBS Previews: Carrier Version: SD-Date Specific Tease

Length: 30

Airdate: 2/18/2008 10:30:00 PM/502

Service: PBS
Format: Other
Segment Length: 00:00:00

A firsthand look at the upcoming documentary series which follows a group aboard the USS Nimitz.

NOLA: NOWD 000410 Series Title: NOW on PBS

Version:

SD-Short

Length:

30

Airdate:

3/7/2008 9:00:00 PM/501

Service:

PBS

Format:

Segment Length: 00:00:00

This year's Oscar-winning feature documentary, "Taxi to the Dark Side," tells the story of an innocent Afghan taxi driver who died while being interrogated and tortured by U.S. soldiers. NOW interviews the film's director, Alex Gibney, about torture practices of the United States in Afghanistan, Iraq, and Guantánamo Bay, and how the issue is playing out in the presidential race. At the intersection of human rights, civil liberties, and national security, how should America respond?

Women

NOLA:

JEWA 000103

Series Title:

Jewish Americans; The

Episode Title: Home

Version:

SD-Base

Length:

120

Airdate:

1/23/2008 9:00:00 PM/502

Service: Format:

PBS Other

Segment Length: 00:00:01

The chronicle of the Jewish American experience concludes with the years following World War II, from the crowning of Bess Myerson as Miss America (the first Jewish woman to win the competition) in 1945 to Matisyahu, a Hasidic Jew rap artist. Included: support for the creation of Israel; the success of Jewish comedians on TV during the 1950s; the involvement of Jews in the civil-rights movement of the 1960s; the ordination of women rabbis in the 1970s.

Youth

NOLA: FRON 002605 Series Title: Frontline

Episode Title: The Medicated Child

Version: SD-Base Length: 60

Airdate: 1/8/2008 9:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:01

Ten years ago, stimulants like Ritalin and Adderall were the drugs of choice to treat behavioral issues in children. Today children as young as four years old are being prescribed more powerful anti-psychotic medications that are much less understood. The drugs can cause serious side effects, and virtually nothing is known about their long-term impact. The increase in the use of anti-psychotics is directly tied to the rising incidence of one particular diagnosis - bipolar disorder. Experts estimate that the number of kids with the diagnosis is now more than a million and rising. As the debate over medicating children continues to grow, FRONTLINE producer Marcela Gaviria confronts psychiatrists, researchers and big pharma about the risks and benefits of prescription drugs for troubled children.

NOLA: FRON 002606 Series Title: Frontline

Episode Title: Growing Up Online

Version: SD-Base

Length: 60

Airdate: 1/22/2008 9:00:00 PM/502

Service: PBS

Format: Documentary Segment Length: 00:00:01

FRONTLINE looks at the impact of the Internet on adolescence through the eyes of teens and their parents. The film takes viewers into the private worlds kids are creating online - from kids who are harassed and bullied, to kids who make social connections virtually when they have few friends at school, to those kids who attain instant celebrity on YouTube. FRONTLINE explores the complicated new lines being drawn between the real and virtual worlds for today's children and teens, and for their parents, who often find themselves on the other side of a new digital divide.